



What's the PTD Approach?

Ask Uncle Bruce

The PTD Approach was rolled out this summer in the form of a concise booklet outlining our company mission, values, shared expectations, and studio culture. The Approach helps ensure our studio is built on trust, respect, collaboration and exceptional design.



Long before the PTD Approach was put into words, Bruce Thompson (my Uncle) and I were putting it into practice.

PROCESS BUILDS TRUST

Great outcomes come from clear process and collaboration. We explain our thinking, show our work, and make decisions transparently. Teamwork is at the heart of our process; no one is left working alone.



DESIGN WITH PURPOSE

Every decision is intentional, grounded in purpose, and made to serve a clear human or business need. We take time to get it right rather than rushing to get it done.



My early love and appreciation for craftsmanship was shaped by my family. Uncle Bruce and the level of skill and care he brings to his work is indicative of this shared family value. As one of my earliest partners at PTD's inception, Uncle Bruce (Thompson Millwork Inc.) modeled the values that would ultimately become The PTD Approach: trust, respect, collaboration, and a commitment to getting the details right.



Over the years, Bruce has become more than a fabricator and project partner. He is a mentor, guide, and trusted resource for the entire PTD studio. Anyone in the office can call Uncle Bruce to work through a complicated millwork detail, ask how something should be constructed, or send him an inspiration image and ask him to identify the wood species.

Bruce brings decades of experience to the table, but he brings it with a willingness to collaborate, teach, question, and solve problems together. It's the kind of relationship in which design and craft make each other better.







And for Bruce, craft is also a family affair. Today, his three sons work alongside him at Thompson Millwork, carrying forward a tradition of hands-on knowledge and care that feels especially familiar to us at PTD.

Sometimes the clearest example of those ideals isn't something written in a booklet. It's a relationship that has been built, project by project and detail by detail, over years.



Three generations of Thompson's working together to build-out PTD's material library.

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