

What in the Sam Hill are you looking at!?!

Ann Arbor welcomes a restaurant that brings something a little different to the table





Upper image: An art installation of found objects by [Humphrey Industries](#) above a channel back banquette

Lower image: The restaurant's main dining room features a curated wall installation, Sam Hill branded tables and cozy booths

Photography: [John D'Angelo](#)

A quirky take on Southern-style cuisine, the sporting culture of the Kentucky Derby and midwestern hospitality.

PTD worked closely with restaurant operators [BarStar Hospitality Group](#) to bring their unique vision to life.

Guided by the eclectic branding direction of [Skidmore Studio](#), PTD created a vibrant dining experience full of unexpected details and surprising moments that leave guests saying, "What in the Sam Hill!?!"

Stay tuned this summer for the reveal of Sam Hill's sprawling lawn and outdoor dining space!





Upper Right Image: A peek into the bar area reveals a poppy orange back bar and corrugated metal bar front

Upper Image: Sam Hill's merch area features a curated collection of curiosities as well as the restaurant's branded gear

Lower Image: A hand-painted mural by [Kelly Golden](#), custom Sam Hill branded millwork by Humphrey Industries and vintage theater seats greet guests upon arrival

Photography: [John D'Angelo](#).

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